

Certification Workshop

Behaviours and Workplace Motivators Certification Workshop

Training Dates and Location:

September 28 & 29, 2011

**Corporate Executive Offices
1100 Burloak Drive, 3rd Fl.
Burlington, ON. L7L 6B2**

**To reserve your seat today
or for more information
please email Lori Moffatt at
lmoffatt@focusinsights.ca**

or call:

905 631 1600 #246

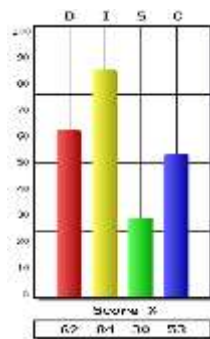


“The challenge is not knowing how people want to be communicated with. Focus Insights Assessments and Training help explain why people act and behave in a particular way. Now we eat, sleep and breathe Behaviours and Motivators. Can’t imagine life without it!”

Beverley King – Genworth Canada

Focus Insights’ educational and interactive workshop is designed to equip you with the knowledge, practical skills and confidence to begin utilizing the proven power of our unique Behaviours and Workplace Motivators Assessments in meeting and exceeding your personal, team and organizational goals.

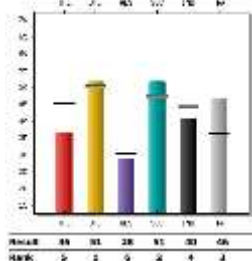
Why Focus Insights Assessments for your Organization?



- 🕒 Learn how to properly and effectively use assessments to improve workplace communication, employee/team performance, job satisfaction & employee engagement
- 🕒 Improve your employee selection process and retention by hiring the right “fit”
- 🕒 Discover what motivates people to do what they do and learn how to recognize and reward for greater success
- 🕒 Develop an understanding of why it only makes sense to align personal strengths with the demands of a job, and how to identify ‘hidden talents’ within employees
- 🕒 Receive the tools, technology and ongoing support to immediately begin using assessments to help you achieve great things in 2011 and beyond!

Why Focus Insights Assessments for You?

- 🕒 Change the way you think about yourself and others within your organization
- 🕒 Increase your personal effectiveness by learning about your own individual strengths and talents, possible challenges and your impact on others
- 🕒 Enhance your communication skills in order to coach, develop others and interview more effectively through understanding individual profiles and adapting your style accordingly



Highlights of our Two-Day Workshop Agenda:

- Understanding the Language and Theories of Behaviours and Motivators
- Success Discovery Process – Debriefing Reports and Graph Reading
- Merging Behaviours and Motivators for increased understanding
- Job Benchmarking Process including:
 - Profiling key roles in your organization
 - Recruitment Strategies
 - Job/ Candidate Comparison
 - Coaching, Performance Management and Succession Planning
- Interactive Case Studies, Exercises and Video Clips
- Group Discussion and Networking



“The Focus Insights assessments and training have given my leadership team a tool and framework which allow us to make better hiring decisions. Focus Insights helped us understand that we need a balance in certain areas”.

Phil Bates – Sr. Vice President, TELUS

**Talent Management Specialists –
Building High Performance Teams**
905-631-1600
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